

SalesData Market Report:

May 2022

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in May in the years 2020 to 2022 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2020.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2022.

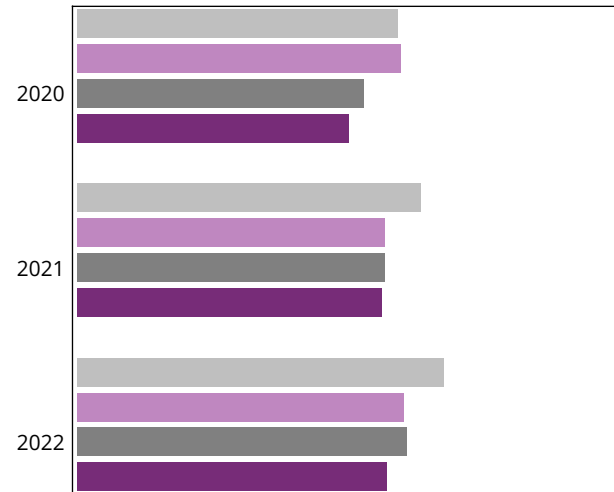
The specific week-ending dates used in this month's report are as follows:

	2020	2021	2022
Week 18	2020-05-03	2021-05-09	2022-05-08
Week 19	2020-05-10	2021-05-16	2022-05-15
Week 20	2020-05-17	2021-05-23	2022-05-22
Week 21	2020-05-24	2021-05-30	2022-05-29

Month-to-Month Comparisons

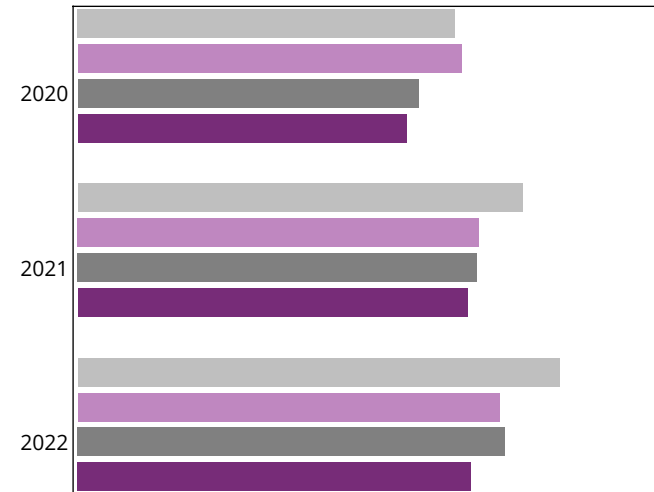
All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	769,784	823,786	880,472
Week 19	776,048	739,454	782,900
Week 20	687,451	739,122	791,383
Week 21	650,852	730,636	742,440
Total	2,884,135	3,032,998	3,197,195

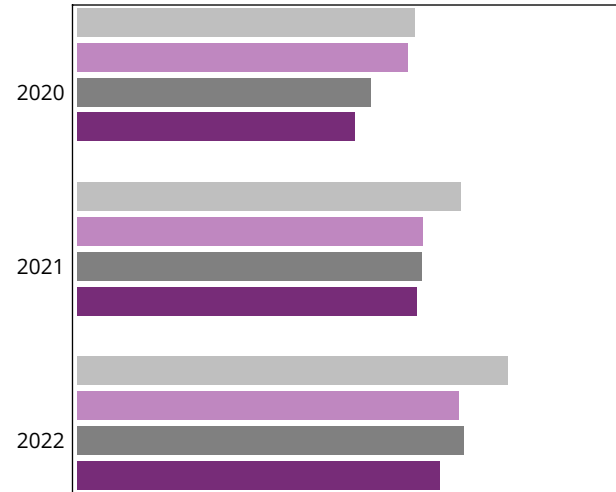
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$14,994,729	\$17,659,612	\$19,139,541
Week 19	\$15,257,023	\$15,937,096	\$16,747,173
Week 20	\$13,531,011	\$15,862,727	\$16,979,782
Week 21	\$13,055,760	\$15,489,401	\$15,618,805
Total	\$56,838,523	\$64,948,836	\$68,485,301

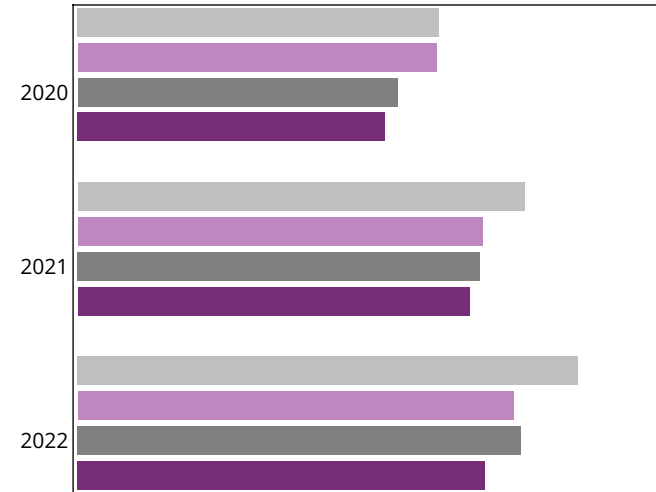
Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	684,902	778,779	874,618
Week 19	672,375	702,074	774,344
Week 20	595,882	700,311	785,083
Week 21	562,905	690,527	735,600
Total	2,516,064	2,871,691	3,169,645

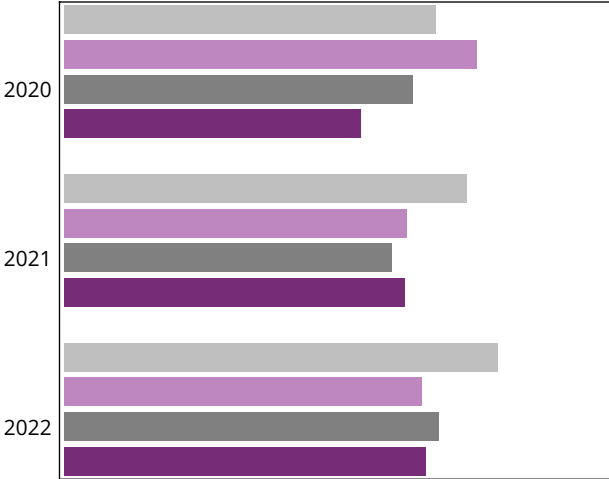
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$13,725,001	\$16,978,381	\$19,013,301
Week 19	\$13,638,223	\$15,372,841	\$16,569,453
Week 20	\$12,144,842	\$15,281,269	\$16,843,885
Week 21	\$11,672,391	\$14,896,309	\$15,475,275
Total	\$51,180,457	\$62,528,799	\$67,901,915

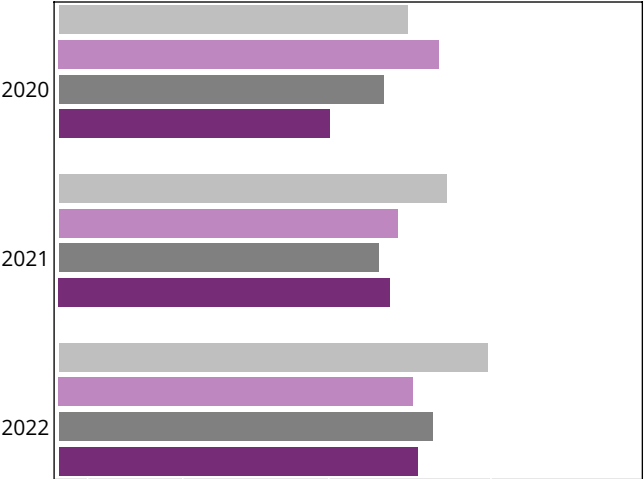
Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	205,638	223,323	240,314
Week 19	228,333	189,606	198,309
Week 20	193,118	181,696	207,455
Week 21	164,097	188,733	200,370
Total	791,186	783,358	846,448

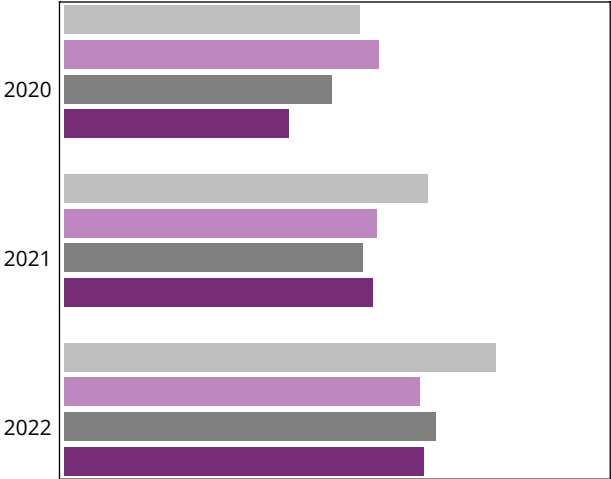
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$4,396,386	\$4,891,813	\$5,405,751
Week 19	\$4,792,150	\$4,272,754	\$4,467,770
Week 20	\$4,092,916	\$4,031,883	\$4,709,747
Week 21	\$3,412,360	\$4,178,445	\$4,521,357
Total	\$16,693,812	\$17,374,895	\$19,104,625

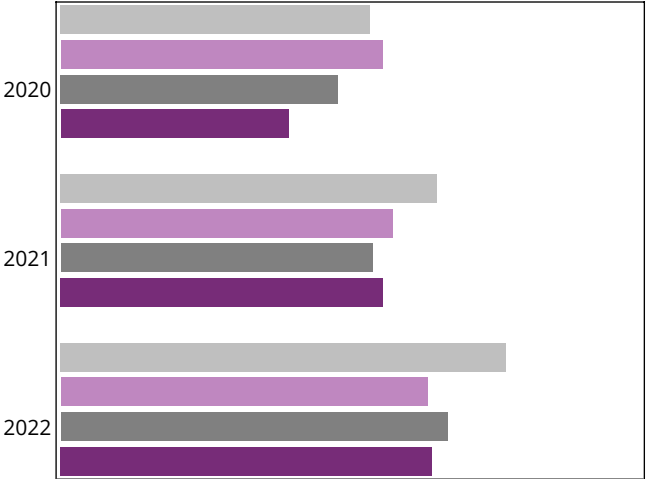
Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	163,760	201,372	239,222
Week 19	174,179	173,201	196,941
Week 20	148,516	165,331	206,089
Week 21	124,505	170,749	198,954
Total	610,960	710,653	841,206

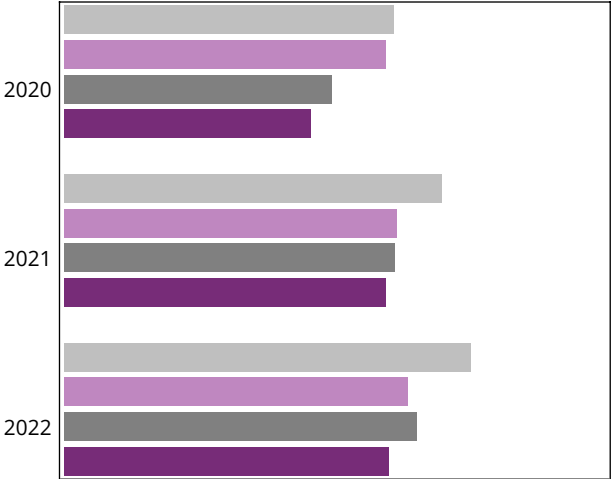
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$3,737,927	\$4,550,480	\$5,381,508
Week 19	\$3,891,966	\$4,011,333	\$4,437,588
Week 20	\$3,353,859	\$3,767,721	\$4,678,355
Week 21	\$2,756,549	\$3,897,510	\$4,488,790
Total	\$13,740,302	\$16,227,043	\$18,986,241

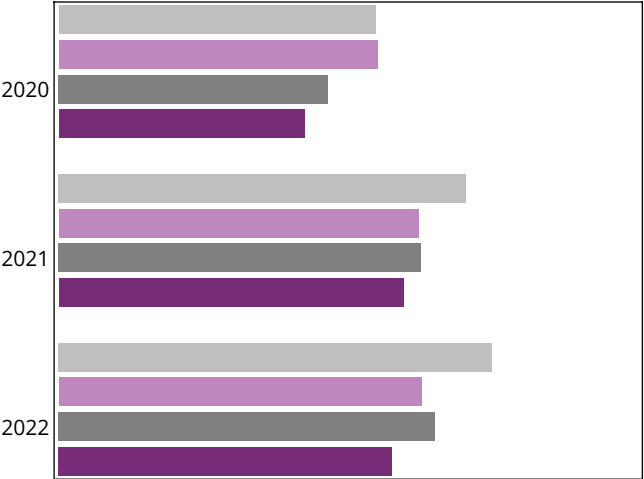
Non-Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	243,459	279,233	300,383
Week 19	237,566	246,000	254,142
Week 20	197,510	244,344	260,513
Week 21	182,057	237,261	240,023
Total	860,592	1,006,838	1,055,061

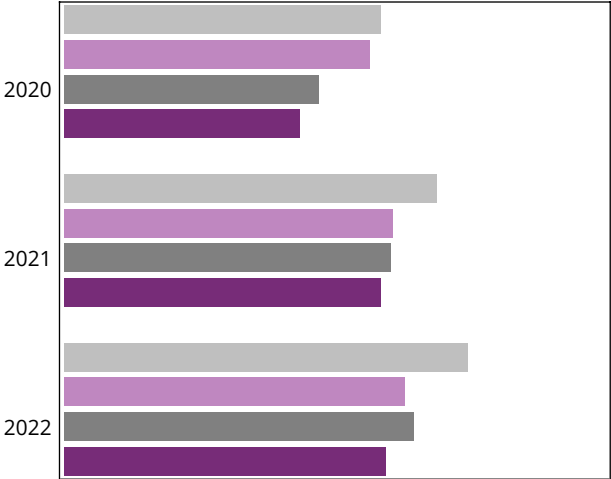
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$6,018,964	\$7,735,125	\$8,235,010
Week 19	\$6,057,310	\$6,839,530	\$6,895,237
Week 20	\$5,113,855	\$6,879,599	\$7,152,098
Week 21	\$4,669,193	\$6,548,076	\$6,334,247
Total	\$21,859,322	\$28,002,331	\$28,616,592

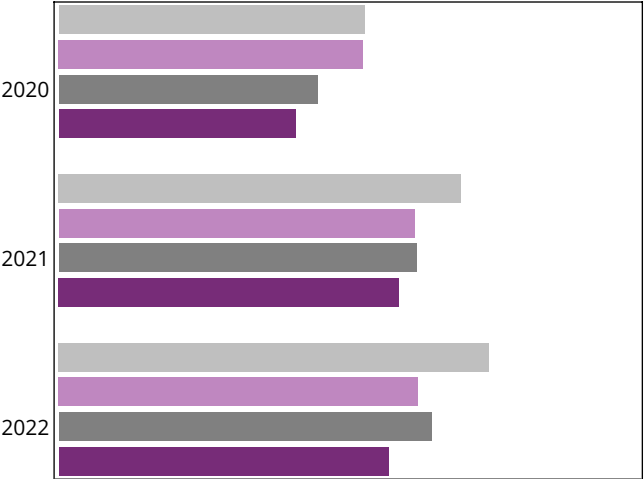
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	234,124	275,499	297,971
Week 19	225,583	242,781	251,731
Week 20	188,152	241,104	258,050
Week 21	174,254	233,946	237,558
Total	822,113	993,330	1,045,310

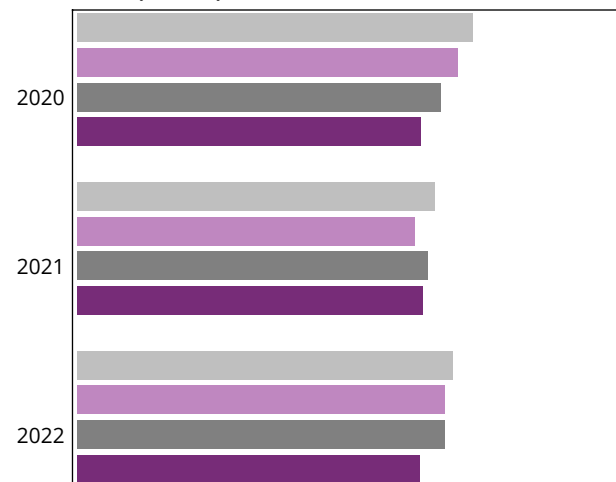
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$5,808,402	\$7,641,589	\$8,172,279
Week 19	\$5,783,840	\$6,758,910	\$6,828,259
Week 20	\$4,914,757	\$6,800,734	\$7,087,744
Week 21	\$4,495,055	\$6,465,215	\$6,270,466
Total	\$21,002,054	\$27,666,447	\$28,358,748

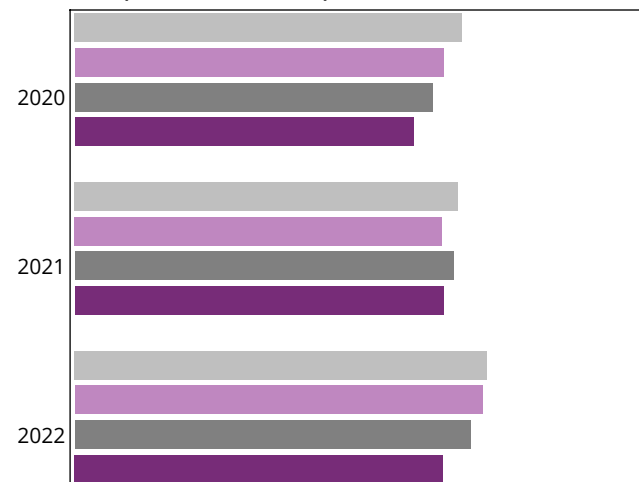
Juvenile: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	292,311	264,325	277,565
Week 19	281,488	249,365	271,564
Week 20	268,615	258,773	271,453
Week 21	253,906	255,205	253,159
Total	1,096,320	1,027,668	1,073,741

Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$4,014,172	\$3,970,360	\$4,270,541
Week 19	\$3,823,403	\$3,808,156	\$4,223,302
Week 20	\$3,708,761	\$3,923,655	\$4,099,241
Week 21	\$3,513,150	\$3,823,478	\$3,814,471
Total	\$15,059,486	\$15,525,648	\$16,407,556

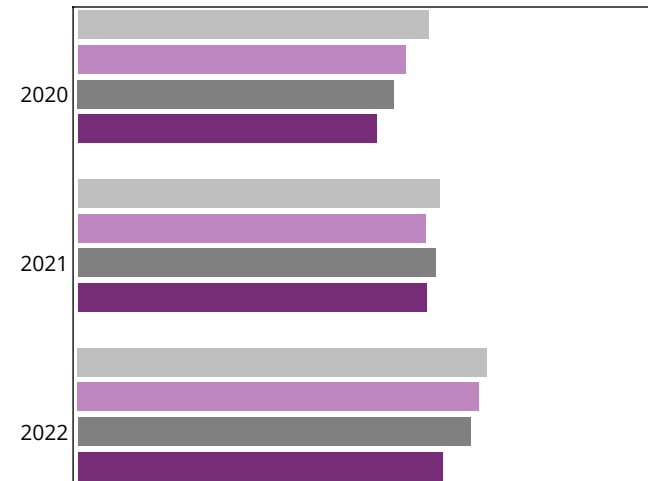
Juvenile: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	259,699	246,202	275,701
Week 19	244,841	232,572	267,701
Week 20	231,902	240,636	269,479
Week 21	217,471	237,296	250,757
Total	953,913	956,706	1,063,638

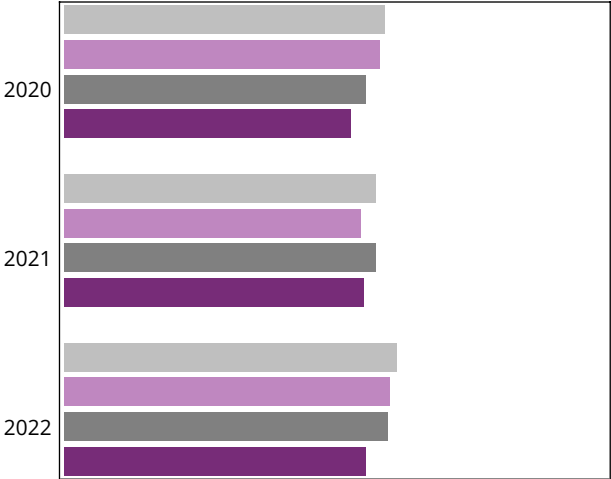
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$3,636,970	\$3,747,208	\$4,240,498
Week 19	\$3,397,878	\$3,605,249	\$4,159,377
Week 20	\$3,279,300	\$3,706,112	\$4,068,433
Week 21	\$3,094,761	\$3,611,468	\$3,777,381
Total	\$13,408,910	\$14,670,037	\$16,245,689

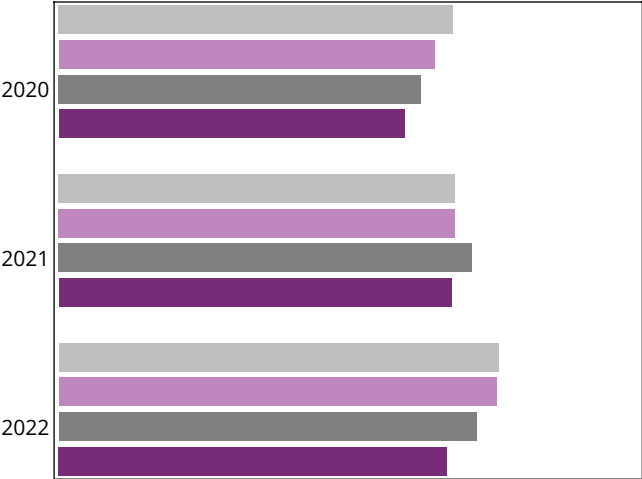
Juvenile Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	207,344	201,600	214,935
Week 19	204,058	191,751	210,733
Week 20	194,973	201,565	209,006
Week 21	185,389	193,836	194,835
Total	791,764	788,752	829,509

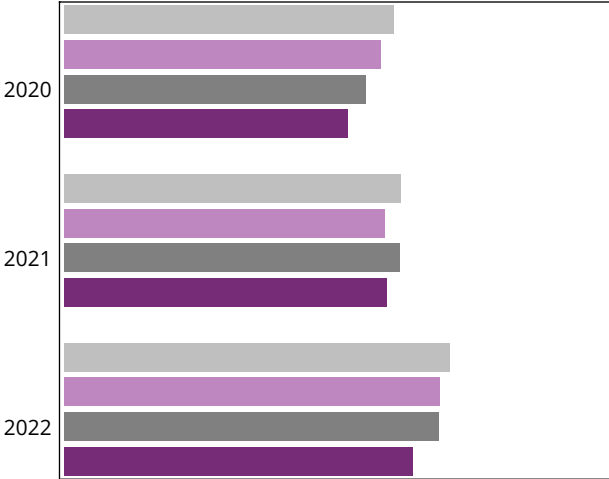
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$2,927,605	\$2,944,186	\$3,264,698
Week 19	\$2,792,305	\$2,944,186	\$3,250,101
Week 20	\$2,690,037	\$3,068,607	\$3,101,305
Week 21	\$2,567,084	\$2,918,877	\$2,884,826
Total	\$10,977,030	\$11,875,855	\$12,500,930

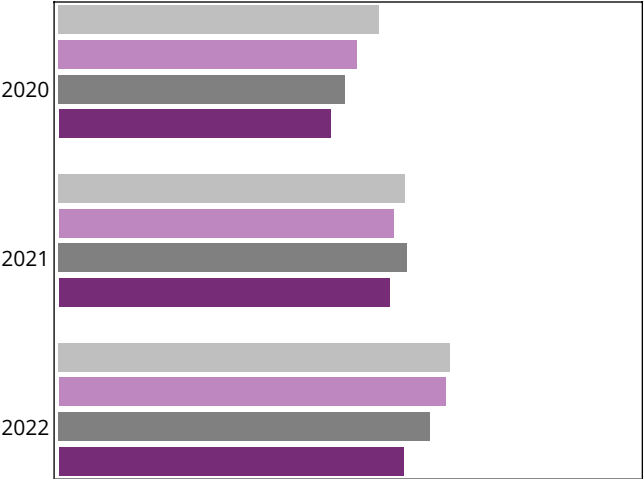
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	182,460	186,383	213,630
Week 19	175,587	177,517	208,168
Week 20	166,834	186,178	207,482
Week 21	157,347	178,626	193,002
Total	682,228	728,704	822,282

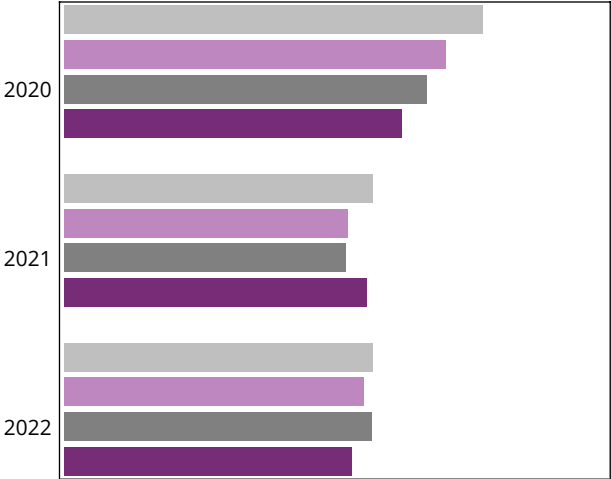
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$2,655,206	\$2,869,411	\$3,244,122
Week 19	\$2,474,050	\$2,776,974	\$3,207,928
Week 20	\$2,373,035	\$2,888,570	\$3,077,795
Week 21	\$2,255,262	\$2,743,629	\$2,856,593
Total	\$9,757,554	\$11,278,584	\$12,386,438

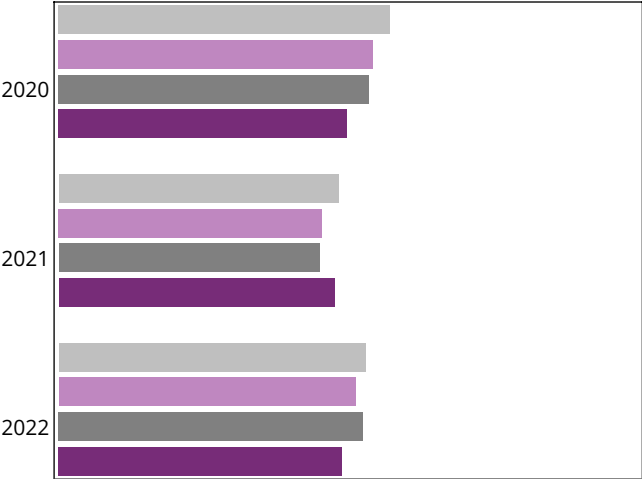
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	84,967	62,725	62,630
Week 19	77,430	57,614	60,831
Week 20	73,642	57,208	62,447
Week 21	68,517	61,369	58,324
Total	304,556	238,916	244,232

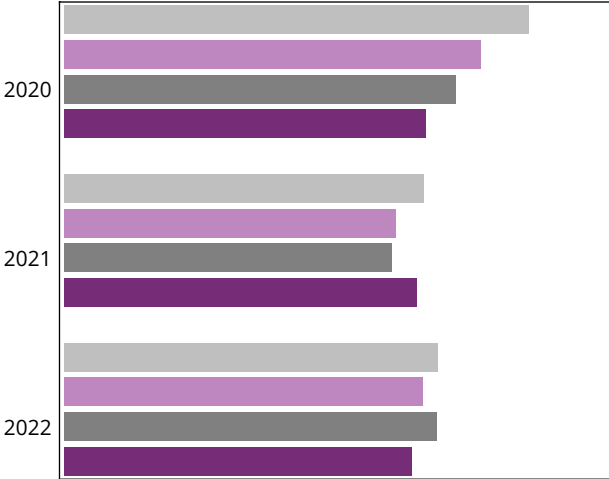
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$1,086,567	\$917,754	\$1,005,843
Week 19	\$1,031,099	\$863,970	\$973,201
Week 20	\$1,018,724	\$855,048	\$997,936
Week 21	\$946,066	\$904,601	\$929,646
Total	\$4,082,456	\$3,541,373	\$3,906,626

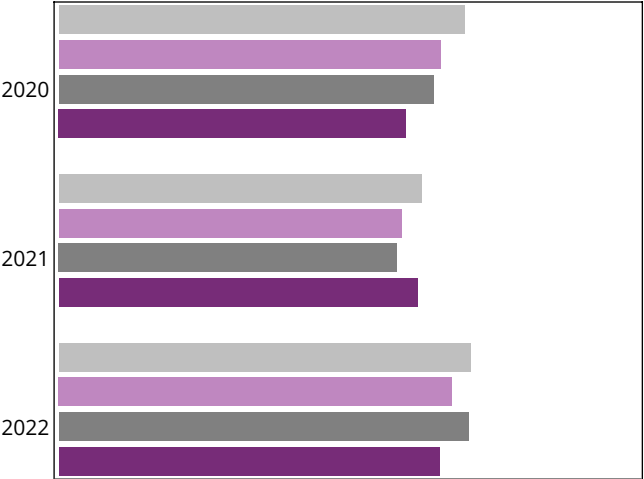
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	77,239	59,819	62,071
Week 19	69,254	55,055	59,533
Week 20	65,068	54,458	61,997
Week 21	60,124	58,670	57,755
Total	271,685	228,002	241,356

Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$981,765	\$877,798	\$996,375
Week 19	\$923,828	\$828,275	\$951,449
Week 20	\$906,265	\$817,542	\$990,638
Week 21	\$839,499	\$867,838	\$920,788
Total	\$3,651,356	\$3,391,453	\$3,859,251

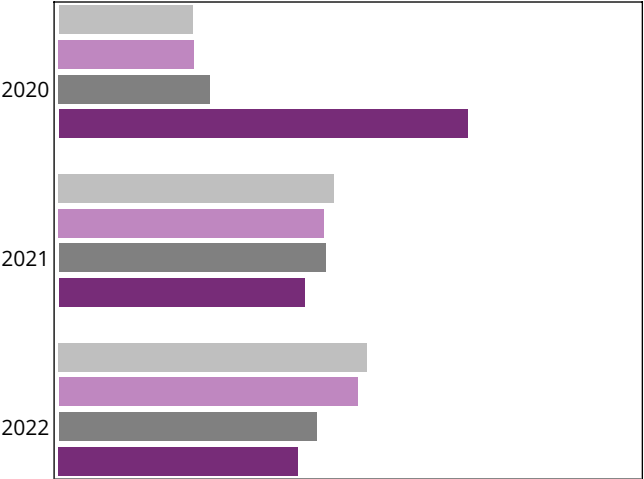
Young Adult: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	21,737	48,692	51,811
Week 19	21,833	47,726	50,920
Week 20	22,323	48,111	44,230
Week 21	45,821	43,142	40,836
Total	111,714	187,671	187,797

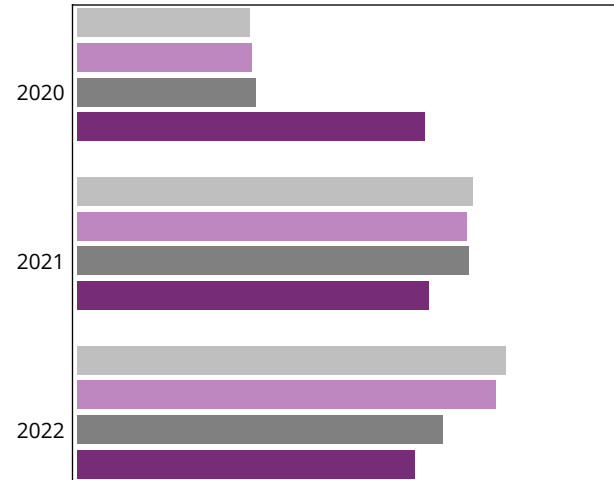
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$451,094	\$927,349	\$1,037,646
Week 19	\$455,612	\$893,985	\$1,005,528
Week 20	\$509,568	\$899,259	\$868,429
Week 21	\$1,376,009	\$828,620	\$805,779
Total	\$2,792,283	\$3,549,212	\$3,717,382

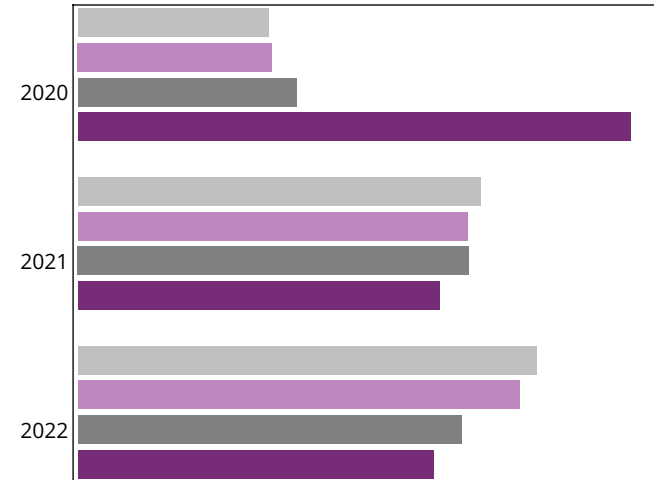
Young Adult: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	20,708	47,516	51,476
Week 19	20,960	46,787	50,235
Week 20	21,441	47,054	43,921
Week 21	41,714	42,260	40,464
Total	104,823	183,617	186,096

Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$427,837	\$904,510	\$1,030,620
Week 19	\$436,113	\$875,076	\$992,452
Week 20	\$491,137	\$878,646	\$861,918
Week 21	\$1,241,054	\$811,746	\$798,394
Total	\$2,596,140	\$3,469,977	\$3,683,383

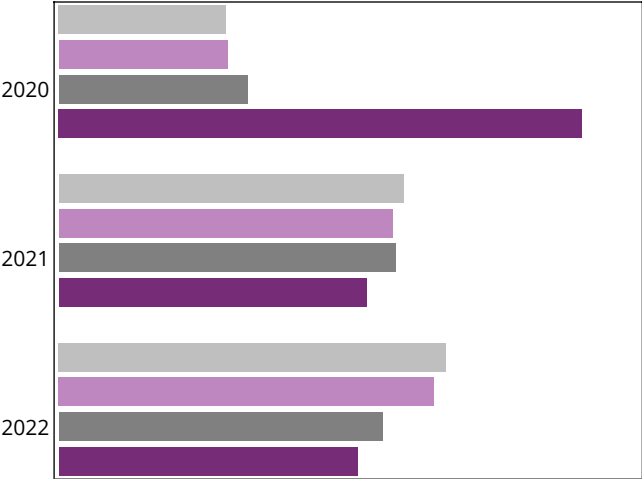
Young Adult Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	20,947	47,190	50,330
Week 19	20,931	46,380	49,437
Week 20	21,368	46,924	42,947
Week 21	44,909	41,720	39,542
Total	108,155	182,214	182,256

Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$433,442	\$893,493	\$1,003,560
Week 19	\$436,843	\$864,047	\$971,721
Week 20	\$489,060	\$873,002	\$838,800
Week 21	\$1,356,055	\$796,903	\$774,143
Total	\$2,715,399	\$3,427,445	\$3,588,224

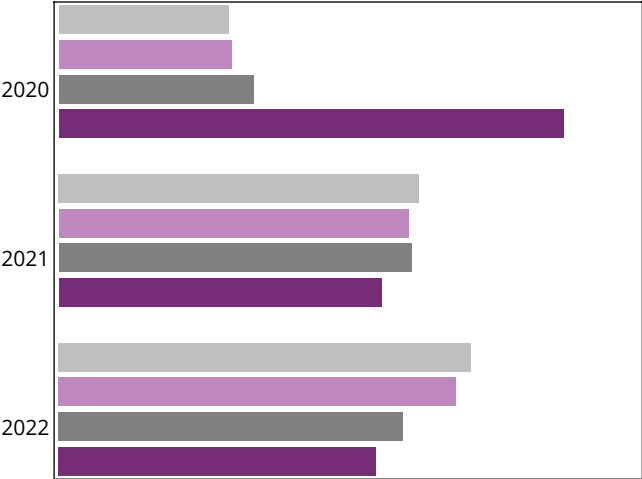
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	19,918	46,015	50,032
Week 19	20,058	45,442	48,826
Week 20	20,487	45,871	42,654
Week 21	40,802	40,842	39,198
Total	101,265	178,170	180,710

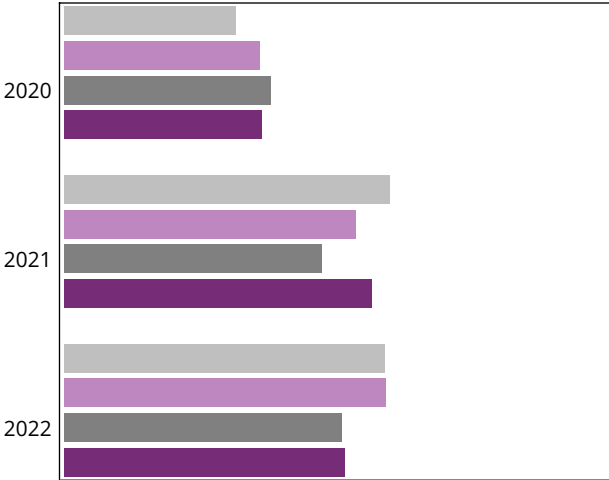
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$410,185	\$870,674	\$997,260
Week 19	\$417,344	\$845,162	\$960,330
Week 20	\$470,648	\$852,460	\$832,653
Week 21	\$1,221,099	\$780,110	\$767,349
Total	\$2,519,276	\$3,348,406	\$3,557,593

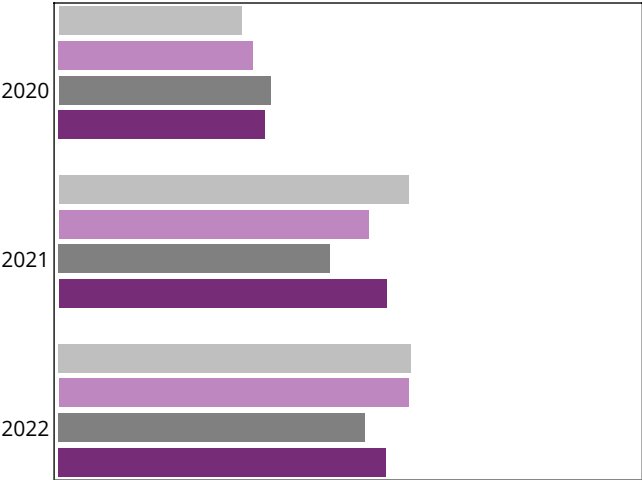
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2020	2021	2022
Week 18	790	1,502	1,481
Week 19	902	1,346	1,483
Week 20	955	1,187	1,283
Week 21	912	1,422	1,294
Total	3,559	5,457	5,541

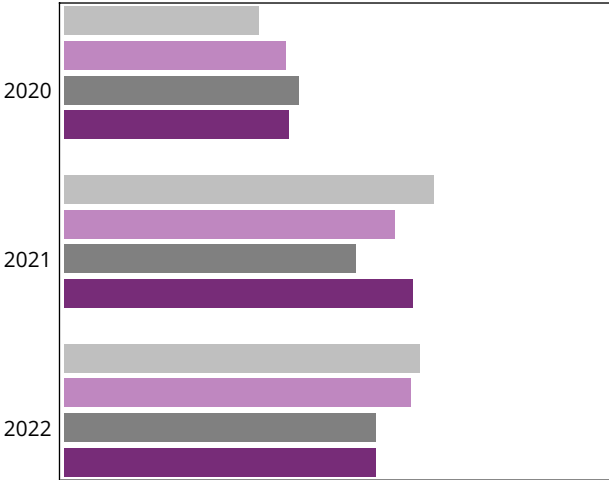
Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$17,652	\$33,856	\$34,085
Week 19	\$18,769	\$29,938	\$33,807
Week 20	\$20,508	\$26,257	\$29,629
Week 21	\$19,955	\$31,717	\$31,636
Total	\$76,884	\$121,768	\$129,157

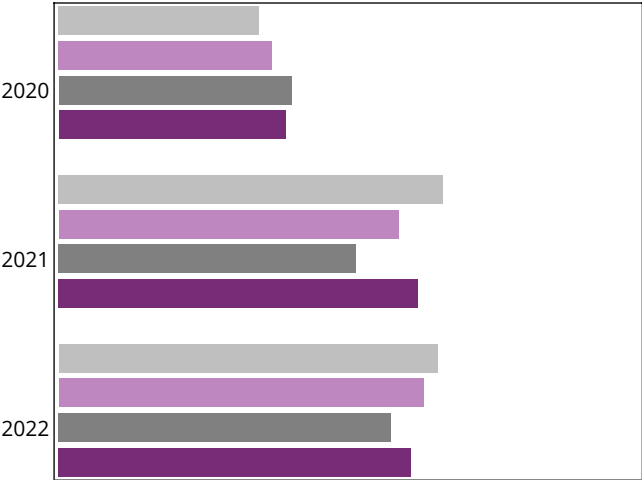
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2020	2021	2022
Week 18	790	1,501	1,444
Week 19	902	1,345	1,409
Week 20	954	1,183	1,267
Week 21	912	1,418	1,266
Total	3,558	5,447	5,386

Value Sold (in millions of dollars)



	2020	2021	2022
Week 18	\$17,652	\$33,836	\$33,360
Week 19	\$18,769	\$29,914	\$32,121
Week 20	\$20,488	\$26,186	\$29,264
Week 21	\$19,955	\$31,636	\$31,044
Total	\$76,864	\$121,572	\$125,790

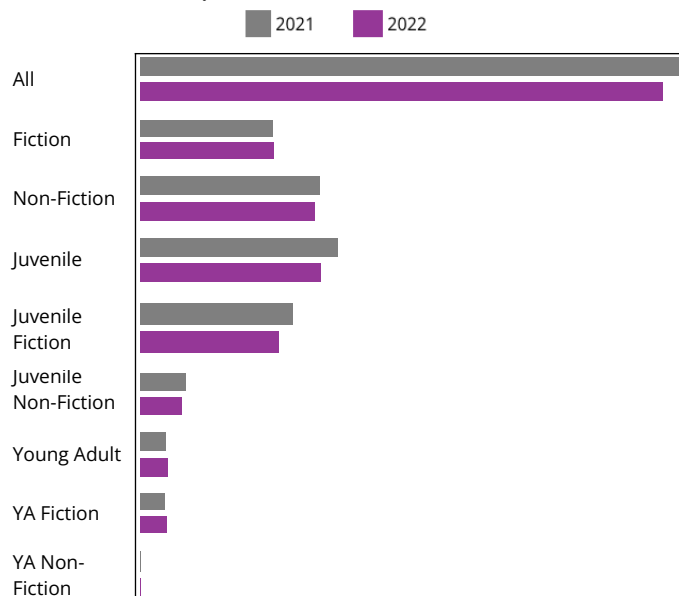
Year-to-Date Comparisons

Week-ending dates:

	2021	2022
Week 21	2021-05-30	2022-05-29

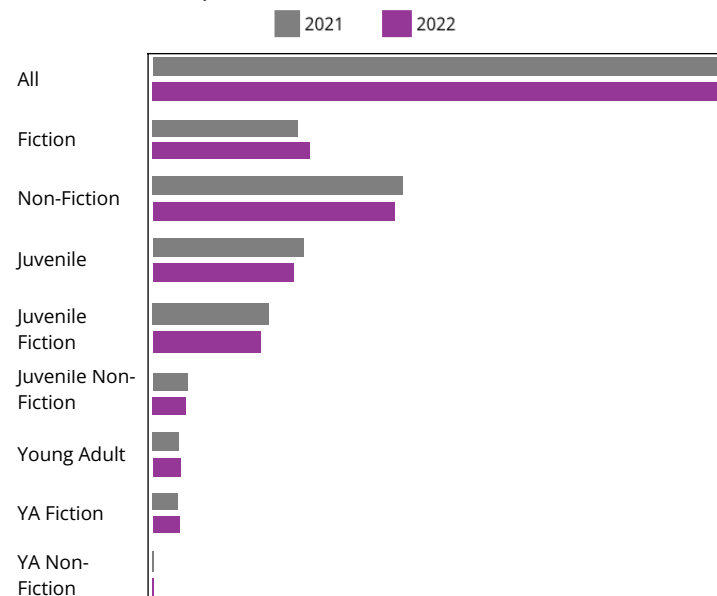
All Market

Volume Sold (in units)



	2021	2022
All	18,378,238	17,762,287
Fiction	4,488,247	4,554,494
Non-Fiction	6,100,537	5,941,866
Juvenile	6,717,947	6,124,714
Juvenile Fiction	5,182,478	4,704,293
Juvenile Non-Fiction	1,535,469	1,420,421
Young Adult (YA)	864,185	925,050
YA Fiction	831,445	894,357
YA Non-Fiction	32,740	30,693

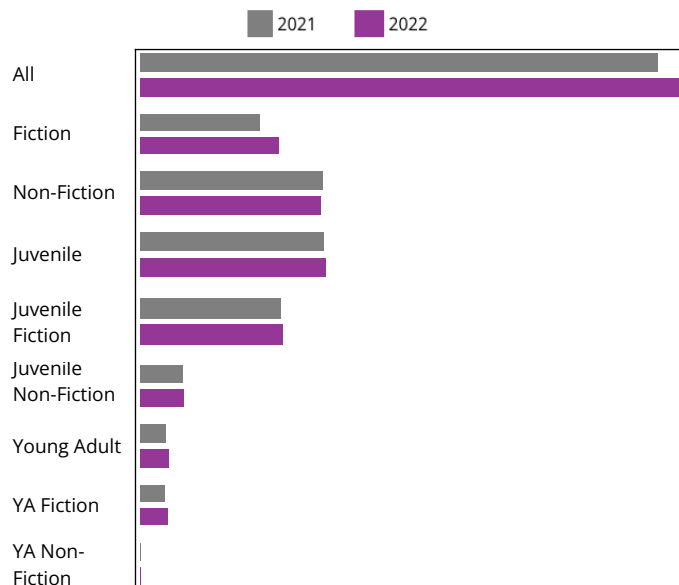
Value Sold (in millions of dollars)



	2021	2022
All	\$381,865,213	\$378,717,468
Fiction	\$95,988,784	\$103,972,689
Non-Fiction	\$165,417,518	\$159,793,227
Juvenile	\$99,519,865	\$92,942,090
Juvenile Fiction	\$76,728,166	\$71,027,001
Juvenile Non-Fiction	\$22,791,699	\$21,915,089
Young Adult (YA)	\$17,294,558	\$18,167,494
YA Fiction	\$16,547,624	\$17,472,550
YA Non-Fiction	\$746,933	\$694,944

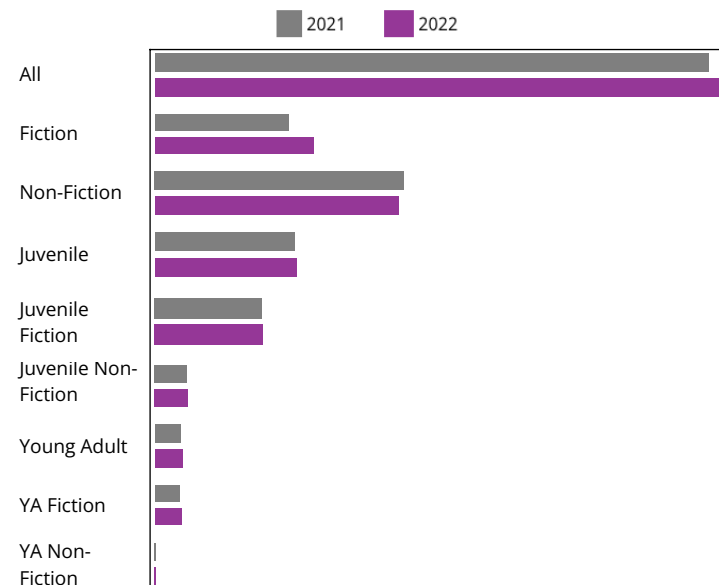
Ring Fence

Volume Sold (in units)



	2021	2022
All	16,961,321	17,669,800
Fiction	3,903,974	4,536,822
Non-Fiction	5,987,010	5,907,833
Juvenile	6,022,264	6,092,043
Juvenile Fiction	4,615,590	4,679,881
Juvenile Non-Fiction	1,406,674	1,412,162
Young Adult (YA)	841,955	919,085
YA Fiction	809,233	889,532
YA Non-Fiction	32,722	29,553

Value Sold (in millions of dollars)



	2021	2022
All	\$361,096,619	\$376,696,896
Fiction	\$87,062,141	\$103,567,565
Non-Fiction	\$162,473,754	\$158,835,176
Juvenile	\$91,115,383	\$92,435,116
Juvenile Fiction	\$69,988,195	\$70,650,499
Juvenile Non-Fiction	\$21,127,188	\$21,784,617
Young Adult (YA)	\$16,820,770	\$18,050,414
YA Fiction	\$16,074,280	\$17,378,726
YA Non-Fiction	\$746,490	\$671,687

Report Week Numbers

Week	2020	2021	2022
1	2020-01-05	2021-01-10	2022-01-09
2	2020-01-12	2021-01-17	2022-01-16
3	2020-01-19	2021-01-24	2022-01-23
4	2020-01-26	2021-01-31	2022-01-30
5	2020-02-02	2021-02-07	2022-02-06
6	2020-02-09	2021-02-14	2022-02-13
7	2020-02-16	2021-02-21	2022-02-20
8	2020-02-23	2021-02-28	2022-02-27
9	2020-03-01	2021-03-07	2022-03-06
10	2020-03-08	2021-03-14	2022-03-13
11	2020-03-15	2021-03-21	2022-03-20
12	2020-03-22	2021-03-28	2022-03-27
13	2020-03-29	2021-04-04	2022-04-03
14	2020-04-05	2021-04-11	2022-04-10
15	2020-04-12	2021-04-18	2022-04-17
16	2020-04-19	2021-04-25	2022-04-24
17	2020-04-26	2021-05-02	2022-05-01
18	2020-05-03	2021-05-09	2022-05-08
19	2020-05-10	2021-05-16	2022-05-15
20	2020-05-17	2021-05-23	2022-05-22
21	2020-05-24	2021-05-30	2022-05-29
22	2020-05-31	2021-06-06	2022-06-05
23	2020-06-07	2021-06-13	2022-06-12
24	2020-06-14	2021-06-20	2022-06-19
25	2020-06-21	2021-06-27	2022-06-26
26	2020-06-28	2021-07-04	2022-07-03
27	2020-07-05	2021-07-11	2022-07-10
28	2020-07-12	2021-07-18	2022-07-17
29	2020-07-19	2021-07-25	2022-07-24
30	2020-07-26	2021-08-01	2022-07-31
31	2020-08-02	2021-08-08	2022-08-07
32	2020-08-09	2021-08-15	2022-08-14
33	2020-08-16	2021-08-22	2022-08-21
34	2020-08-23	2021-08-29	2022-08-28
35	2020-08-30	2021-09-05	2022-09-04
36	2020-09-06	2021-09-12	2022-09-11
37	2020-09-13	2021-09-19	2022-09-18
38	2020-09-20	2021-09-26	2022-09-25
39	2020-09-27	2021-10-03	2022-10-02

Week	2020	2021	2022
40	2020-10-04	2021-10-10	2022-10-09
41	2020-10-11	2021-10-17	2022-10-16
42	2020-10-18	2021-10-24	2022-10-23
43	2020-10-25	2021-10-31	2022-10-30
44	2020-11-01	2021-11-07	2022-11-06
45	2020-11-08	2021-11-14	2022-11-13
46	2020-11-15	2021-11-21	2022-11-20
47	2020-11-22	2021-11-28	2022-11-27
48	2020-11-29	2021-12-05	2022-12-04
49	2020-12-06	2021-12-12	2022-12-11
50	2020-12-13	2021-12-19	2022-12-18
51	2020-12-20	2021-12-26	2022-12-25
52	2020-12-27	2022-01-02	2022-01-01
53	2021-01-03	N/A	N/A